9797735 Ver# u Status Revised

Rep Order# EC'd Yes

Traffic Order# 31484

Printed:

Last Received: 08/21/2012 1:19 PM Showing Buylines: All Rep & Sta Revised Lines 08/21/2012 1:40 PM 08/21/2012 1:19 PM

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Flight Dates Agency Agency C/P1/P2/E WASHINGTON, DC 20003 /P1/P2/E 321/340/1521 1322 G ST SE) MUNDY KATOWITZ MEDIA 08/21/2012 - 08/27/2012

Hiatus Weeks

Rep Firm Sales Office (Salesperson (Salesperson Phone#

) BRAD PHILIPPS) WASHINGTON

Salesperson FAX# 202-955-5348 202-955-5342

-- CONTRACT COMMENT --

Buyer Fax#

Phone#

Estimate# Advertiser

1521

Product

P-USA ACTION CASEY BESSETTE

) POLITICAL ISSUE GROU

Station WWSB-TV SARASOTA,FL

NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

MG FOR LNS 4,5 SHOWN ON LN 6 PLEASE CNFM, THANKS

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* 5		*		* 4	1	5
TU-F [MADE-G V3 Effe	Sales Remark: [MKGD FOR SPOT V3 Added	SU	[MADE-G	TU-F		Day
TU-F 730P-8P JEOPAR [MADE-GOOD BY LINE(S) 6] V3 Effective Dates Changed	emark: DR SPOTS MJ	1 4	<pre>[MADE-GOOD BY LINE(S) 6] V3 Effective Dates Changed</pre>	7P-730P WHEEL		Time
730P-8P JEOPARDY D BY LINE(S) 6 ive Dates Changed	Sales Remark: V3 MG FOR LNS 4,5 8/21 [MKGD FOR SPOTS MISSED ON LN #4: 8/21(1/WK), MKGD FOR SPOTS MISSED ON LN #5: 8/21(1/WK)] V3 Added	EXT HOME MAKEOVER	E(S) 6] Changed	WHEEL		Program
: 60	MKGD FOR SPOTS	:60		:60		Len
	MISSEL			S		%
\$800.00	ON LN #5	\$1,600.00		\$800.00		Rate
08/21-08/24	: 8/21(1/WK)]	08/26-08/26		08/21-08/24		Dates
0		jus.		2	1	Spots/Week # of Weeks
0		H		1	-	# of Weeks
0		L		2	1	Total Spots
\$0.00		\$1,600.00		\$1,600.00		Total Cost
						Daypart

--- REPORT TOTALS---

Report Totals: 3 / \$3,200.00

-SALES MONTHLY TOTALS-

Station		EC'd Ye	Rep Order
Station WWSB-TV SARASOTA.FL		EC'd Yes	# 9797735
SOTA FL			Ver#
-			w
			Ver# 3 Status Revised
Agency			T
_			affic
Agency () MUNDY KATOWITZ MEDIA	60		Traffic Order# 31484
Z MEDIA	howing Buylines: All I	Last Received: 0	Printed:
Rep Firm	Showing Buylines: All Rep & Sta Revised Lines	08/21/2012 1:19 PM	08/21/2012 1:40 PM

2 of

	Market Totals \$110,714	COMPETITIVE	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 8 / \$6,200.00	Sales Totals: 8 / \$6,200.00	Fax#	Phone#	Buyer CASEY BESSETTE	Estimate# 1521	Product P-USA ACTION	Advertiser () POLITICAL ISSUE GROU	Station WWSB-TV SARASOTA,FL
WTOG	CABL						Hiat	Fligi	Age			Agency
18	0%						Hiatus Weeks	Flight Dates	ncy C/P1/P:	WAS	1322	
WTSP	UNKN							08/21/20	Agency C/P1/P2/E 321/340/1521	WASHINGTON, DC 20003	1322 G ST SE	() MUNDY KATOWITZ MEDIA
22%	0%							08/21/2012 - 08/27/2017	Ю/1521	C 20003		ATOWITZ
WTTA	WBSV							112				MEDIA
4%	0											
WIVI	WFLA						Salesperson FAX#	Salesperso		Salesperson	Sales Office	Rep Firm
20%	22%						n FAX#	n Phone#		$\widehat{}$	$\widehat{}$	
WWSB	WFTS						202-955-5348	202-955-5342) BRAD PHILIPPS) WASHINGTON	
% ∩	22%						¥8	¥ 2		PPS	ON N	

Books Demos

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